

## Cookie Policy – TBWA.it

By means of the present cookie policy, TBWA\Italia S.p.A., with registered office at Via Leto Pomponio 3/5, in Milan, and Integer S.r.l., with registered office at Via Leto Pomponio 3/5, in Milan, in their quality of joint controllers (together, the “**Joint Controllers**”, individually, the “**Data Controller**”), aim to provide to the users of the website [www.tbwa.it](http://www.tbwa.it) (the “**Website**”) all the relevant information about its use of cookies.

To this extent, this document shall be considered as an integral part of the privacy policy on the processing of personal data, available at the following **link**.

For any further information or clarifications on the processing activities, it is possible to contact the Joint Controllers at the following email addresses: [privacy@TBWA.it](mailto:privacy@TBWA.it) and [privacy-italia@integer.com](mailto:privacy-italia@integer.com).

## What are cookies

Cookies are short strings of text that the websites on which a user navigates can send to his or her terminal equipment in order to be memorized and subsequently transmitted back to the website at the following visit of the same user.

During online surfing over the Internet, a user can receive two different categories of cookies: those of the same website visited by the user (so-called “First party cookies”), or those of websites or web servers provided by a third party (so-called “Third party cookies”).

In addition, cookies can also be divided on the basis of the purposes for which they are used, for example: some of them are aimed at allowing a better and faster navigation of the user (so-called “Technical cookies”), others can monitor internet surfing for the purpose of profiling users’ habits and preferences (so-called “Profiling cookies”).

## What cookies are used on the Website

The Website only uses the following types of first party technical cookies, whose installation does not require consent from users. Those are in particular:

**Navigation or session cookies:** used for allowing the user to normally move within the Website.

Since they are not memorized on the user’s computer, they disappear at the closing of the browser;

**Function cookies:** they are only aimed at improving and speeding up the navigation on the Website, by means of memorization of some particular choices of the user made during the first or the subsequent access to the Website.

Therefore, such cookies are tools used by the Data Controller for guaranteeing, among other things, an efficient navigation or a stable browsing throughout the entire session.

The use of technical cookies and the performance of the processing activities connected to them does not require, in accordance with applicable data protection laws, a user's previous consent.

**How to disable the cookies on the Website**

Users can impede cookies installation at any time by means of their browser settings, however it should be noted that such choice may complicate, slow down or block the navigation on the Website.

For any further information on cookies it is possible to go on [www.youronlinechoices.com](http://www.youronlinechoices.com), in order to obtain additional clarifications on how to eliminate or manage cookies (with limitation to the services identified on the platform) on the basis of the type of browser in use.